

South West Wiltshire Community Area: Work Plan

Priority	Project / Initiatives	Leads	Notes	Ongoing tasks
Stronger transport services and offer	1. Restore volunteer base for Link Schemes	CEM and lead cllr	Discussions begun with community first colleagues	Need to restart, now that we have the roadmap out of lockdown
	2. Adapt community transport offer to match young people's need for transport to get to positive activities and employment	CEM, LYN, Community First	Potential new car club in Mere to assist with this. Potential e-bikes initiatives	Need to review past attempts and where progress has been made on this elsewhere. Set up a local task and finish group.
Strengthen the local economy and increase levels of employment	3. Improve broadband	Lead cllr required to work with community volunteers, Marie Nash		Learn from where we have seen success. Encourage more village led schemes.
	4. Increase employment, training (incl. apprenticeships) and work experience options for young people	CEM, lead cllr, Work Wiltshire and education and skills colleagues, <i>rural craftsmanship</i>	Build on outcome of 2/3 event	Developing relationships with local employers to identify opportunities that can be matched to NEETs locally, then broadening this approach to others
Facilitate eco-friendly villages and projects	5. Produce and publish a directory of resources to support this priority	A lead councillor needs to be nominated to work with other		<ol style="list-style-type: none"> 1. Compile directory, drawing on good practice from elsewhere in Wiltshire and beyond 2. Arrange for publication of the directory through existing networks

		community representatives		and contacts, including parish councils, and potentially collaborating with the Salisbury Transition City group and the Wiltshire Climate Alliance 3. Edit milestones/dates into this part of the plan to facilitate subsequent developments, i.e. new eco friendly projects, events, etc
	6. Annual eco friendly villages events with objective of first event to promote the new directory and to help villages share ideas, support new initiatives, and collaborate with existing initiatives in South West Wiltshire and beyond	Area Board	Yet to discuss	Produce directory first, then set up small task and finish group to organise first annual event
	7. Tackle Fly tipping	Area Board	An ongoing focus	Regular reminding of the correct messages, good education, consistent communication in village newsletters, social media. Explore potential CCTV mitigations as appropriate
Increase affordable housing	8. An online event with all relevant partners – to restart the work on this	Lead partner to be identified	Restart in May/June	New task and finish group, lead by new partner to organise online event and facilitate renewed dialogue

Community Safety	9. Ongoing speeding concerns	CSG or CATG	Ongoing focus	
	10. Strengthen neighbourhood watch	CSG or HWG	Previously discussed at CSG meetings, current lull in dialogue, as main co-ordinators are involved in Covid-19 support work	Restart focus from May/June
	11. Tackle rising rural crime	Lead Cllr, Police colleagues		Understand the figures, what are the real statistics and issues locally? What more needs to be done and by what partner/service Work with ROW colleagues and NFU etc re Countryside code
Loneliness and isolation of older people	12. Make A Friend Be A Friend	Carer Support Wiltshire & Area Board	AB funded project in July 2019 – re-starting spring/summer 2021	<ol style="list-style-type: none"> 1. Project to re-start in spring/summer 2. KL has met initially with the new CSW lead (Henry Street) officer, and is due to meet again in March to discuss how to introduce the project to Wilton and Barford and help its implementation during 2021 3. Ultimately, this project will have succeeded if more isolated older people have been connected/supported to continue engaging in village groups/activities, and some evaluation of the project

				indicates that they are happier and healthier as a consequence
	13. Silver Sunday Outreach	Salisbury Older People's Champion and Area Board	Began outreach in 2019, seeking to strengthen outreach in 2021	<ol style="list-style-type: none"> 1. KL in ongoing dialogue with Irene 2. KL helping Irene to implement associated afternoon teas initiative in and around Wilton 3. KL to meet with Irene in Spring to understand how to maximise outreach opportunities for 1st Oct 2021 Silver Sunday and the hoped for programme of activities that will form that outreach work. This will need to inform stronger buy in from local older people groups/lead volunteers 4. The goal is to achieve outreach to all villages in the CA
	14. Increase range of digital inclusion projects	HWG	List out existing projects, i.e. Music for Wellbeing	CEM to review current digital inclusion offer, and take a report to next HWG meeting
	15. Rollout the benefits of the Celebrating Age Programme of events	Partnership project, steered through collaborative from Wiltshire Music Centre	First tranche of funding given in 2020 as a 5 year programme of online and in person cultural activities, subsequent tranches to be requested	A range of online concerts has been promoted during lockdown periods, and Christmas (on your doorstep) concerts took place in Fovant, Mere, Tisbury and Donhead St Mary

Rural Isolation & Deprivation of families and young people	16. Examine reasons for and current issues related to geographical pockets of deprivation in Mere and Wilton (including 10% of 0-19yr olds living in poverty, and 9.3%-12.6% living in fuel poverty)	HWG	CEM to start in March/April	Examine and identify all existing and new opportunities to tackle
	17. Family Fun Days and Youth Engagement Activity Days	Area Board in partnership with youth activity providers and village groups, and Royal Navy South West Engagement Team	Yet to start work, delayed by covid	Proposal: one event each in Mere, Tisbury and Wilton, organised in partnership with Seeds4Success, local youth clubs, schools and parish councils. Royal Navy Engagement Team and a range of other activity providers to be recruited to facilitate the events
	18. Holiday Activities and Food Programme	Council and VCS delivery as covid-recovery programme of work	Details emerging, summer will be main events	Area Board to ensure all young people eligible to benefit take advantage of the programme, and that the programme is embedded into ongoing mainstream family activities and youth provision where possible.
Youth Engagement	19. A late spring online event with schools/youth groups – relaunch of LYN	LYN	To re-start enhanced focus	CEM to liaise with S4S and all other youth club providers in March to begin plans
	20. Support S4S to reach new people	LYN	To begin in March	CEM to meet with Jaki in March

Physical Health & Wellbeing	21. Address high hospital admissions (accidents, self harm, alcohol)	HWG	CEM working with Public Health colleagues to get clearer picture on data	Small task and finish group to convene to examine this data and understand what more locally can be done, linking in with countywide public health campaigns and partner resources
	22. Go Out Get Active (a new hub of free activities delivered in partnership with local clubs, organisations and village assets)	Sports Devpt Team, Age UK, Community First	Stalled start due to covid – likely start in Spring/Summer	KL has held initial discussions with Sports Development Team and Age UK Dinton and Broadchalke identified by partners as villages to set up GOGA activities
	23. Tackle Rising Obesity levels, and associated eating disorders and health impact	Sports Development Team and other partners (to scope)	CEM to bring services and partners together in May	CEM to examine what work is currently taking place to tackle these issues, and then work with others to understand what more needs to be done and where
	24. Nadder Centre programmes of activity, including Wiltshire Council’s Active Health” programme (GP referrals to physical activity sessions)	Area Board and Nadder Centre Steering Group	Potential to collaborate with Tisbury Swimming Club to design new partnership activity programmes.	CEM to restart meetings with Nadder Centre Steering Group in April/May
	25. Fun in the Sun: A rural outreach programme delivered across Wiltshire villages in the summer holidays providing sports and games for 90 minutes per week for children aged 5 to 11.	Wilts Council Sports Development Team	Future skate park element to be introduced to the Fun in the Sun programme at Tisbury skate park	Yet to begin discussions
	26. Wiltshire Gymnastics school: Delivery of weekly gymnastics school sessions at Nadder Centre, Tisbury, designed to engage participants aged 2-14 years old.	Wilts Council Sports		Nadder Centre Steering Group to monitor the impact of this and help promote the school

		Development Team		
	27. Club, coach and volunteer development: Support for the community sports club, coach and volunteer infrastructure in areas including continual professional development (CPD), minimum deployment standards (MDS), facility development, funding, safeguarding and health and safety.	Wilts Council Sports Development Team		Organise a networking event of all clubs, coaches and settings in South West Wiltshire as we emerge from covid, to remind all of this offer and to ensure closing working
	28. Running Wiltshire: A programme of 'Beginners Running Courses' and school gate runs delivered throughout the year to assist individuals looking to take up running. Our Run Activator also works with local running clubs and groups to ensure there is a beginner offer to get people back into running.	Wilts Council Sports Development Team		Understand where this is operating and where else it should be promoted
Mental Health & Wellbeing	29. Local Cultural Partnership – Social Prescribing Hub	Wessex Archaeology, Wiltshire Creative, Wiltshire Cultural Education Partnership, Salisbury Museum, Artcare, Cranborne Chase AONB	Salisbury Well-City partnership, CCAONB	KL to invite Leigh and Louise to a meeting to talk in more detail about the potentials of this partnership and outreach to south west wilts

	30. Focus on LGBT Young People	S4S, Barnardos (inc. Fabric of Life project), lead cllr, CEM and network of allies, including from Dorset & Wilts Fire & Rescue Service	Yet to scope and start	Also, look to make more inclusive and intergenerational initiatives
Dementia	31. Dementia Memory Groups and initiatives	HWG, Anne Marie Dean & Liv McLennan		Need to review and scope out all related projects and initiatives
	32. Local assessment of needs to ensure future projects are shaped well to those living with dementia and their carers	Elizabeth Bartlett and Harry Theobald – Alzheimers Support		<ol style="list-style-type: none"> 1. KL to continue dialogue with Elizabeth and Harry as they assess needs of people living with dementia in South West Wiltshire 2. From this assessment, KL to work with the memory group/s to ensure impacting positively upon people living with dementia in our villages 3. This work to be linked with General Practices' focus and to a reinvigoration of the Safe Places initiative